Graduating Student Survey: 2019 Calendar Year
Office of Institutional Effectiveness
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Item Analysis

The Graduating Student Survey was designed to gather opinions of graduating students related to various components of the educational experience at the University of South Alabama and their post-graduation plans. The Graduate Student Survey was conducted electronically using the Qualtrics survey system. It included Likert scale, multiple-choice, and open-ended questions. The survey is typically launched four weeks prior to the end of the semester and remains open until the semester ends. Participation was voluntary and reminder emails were sent to non-respondents every three days before the close of the survey.

Sample
The sample consisted of students who graduated in Spring 2019 and Fall 2019. The final sample of graduating students consisted of 2,738 students (spring 2019 n= 1,414 and fall 2019 n= 1,324); 1,278 participants completed the survey for a response rate of 47%. Respondent demographics are displayed.

1. Demographics

Table 1.4: Graduation Semester		
Semester	n	%
Fall 2019	445	10
Spring 2019	833	54
Total	1,278	100

Analysis and Charts

Various components of the student educational experience and post graduation plans will be presented in the following charts. The tables include the percentage of responses for each option. The tables also include the written question and number of respondents for each specific question (represented by n).

2. General Questions

Table 2.1: Graduation Timeline Expectation				
Question	n	On time (%)	Earlier than I thought I would (%)	Later than I thought I would (%)

Table 3.2: Degree Type

Question	n	B.A. (%)	M.A. (%)
Which program are you graduating from?	44	79.7	20.2

Table 3.3: Degree Concentration

	Broadcast Journalism (%)	Strategic Comm. Public Relations	Strategic Comm Adver Td [3C

Table 4.6: Relevancy of Coursework to Future Job				
Question	n	Yes (%)	No (%)	Somewhat (%)

6. Advising

Question	n	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
Table 6.1: Advising					
The information my advisor provided about graduation requirements was accurate.	1,086	4.1	5.6	46.3	43.9
I was satisfied with the quality of advising for career planning.	1,027	7.5	12.6	43.6	36.2
I was satisfied with the quality of advising for graduate/professional school.	910	8	11.6	42.4	37.9
The frequency with which I met with an advisor was sufficient.	1,021	7.3	10	47.9	34.7
I had adequate access to my advisor.	1,069	5.2	6.8	49.1	38.9

Question	n	Incorrect information from my advisor regarding Major requirements (%)	Incorrect information from my advisor regarding Minor requirements (%)	Incorrect information from my advisor about University policies and procedures (%)	Tros1.245 78.9

7. Career Services

Table 7.2: Career Services Visitation			
Question	n	Yes (%)	No (%)
Have you visited the Office of Career Services in the past years?	1,189	16.3	83.6

Table 7.3: Overall Experience with Career Services					
Question	n	Poor (%)	Fair (%)	Good (%)	Excellent (%)
How would you rate your overall experience with Career Services?	378	5.5	15.9	46.0	32.6

8. Academic Experiences

Question	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
Library resources were sufficient to meet my needs.	1.2	1.8	50.9	46

Question	n	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
My thesis/dissertation advisor encouraged my intellectual growth and curiosity.	180	0.4	4.6	33.5	61.4
My thesis/dissertation advisor provided regular, constructive feedback to me regarding my progress.	176	0.8	5.6	34.2	59.3
I was encouraged to develop my writing skills and submit work for publication.	261	1.9	7.5	41.3	49.1
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Table 9.5: Overall Experiences with Student Organizations					
Question	n	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
Being involved in a student organization added value to my experiences as a student at USA	633	2.2	9.1	45.7	42.9

Table 11.2: Alumni Information Preferences